



JACOB EDDINGS

UX/UI DESIGNER

I am a Front-End Web and UI Designer with experience in Multimedia Production. Motivated, productive, and timely. Able to quickly learn and adapt in new environments.

EXPERIENCE

Front-End Web Developer

Auto Pro Buys | September 2022 - Present

- Conceptualized and built company website from scratch using Figma, WordPress, and Elementor.
- Conducted SEO and Google Keyword research to increase website search ranking.
- Utilized SEO and web design best practices to improve the ranking and usability of the website.

Digital Media Producer

Auto Pro Buys | June 2021 - September 2022

- Edited and produced video content for marketing campaigns and website rebrand.
- Conducted user testing to develop an online learning platform using Thinkific.
- Managed social media accounts and implemented a brand identity and style guide when creating visuals.

UX/UI Designer and Web Developer | King of Space: Reconstruction of a Narrative Game

Washington State University Vancouver | January 2022 - May 2022

- Performed usability tests using task-based testing and implemented the results in wireframes and prototypes.
- Created wireframes and prototypes using Adobe XD.
- Collaborated with design and web teams for feedback and implementation.

EDUCATION

Washington State University Vancouver


B.A. in Digital Technology and Culture | August 2020 - May 2022

- Minor in Psychology
- Graduated May 2022 (3.87 GPA) Magna Cum Laude

CONTACT

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 Vancouver, WA

SKILLS

Prototyping & Wireframing

User-Centered Design

Front-End Programming

Project Management

Communication & Teamwork

Time Management

TOOLS

Adobe XD and Figma

Adobe Photoshop

Adobe Illustrator

Adobe Premiere Pro

Adobe After Effects

WordPress and Webflow

HTML5, CSS3,
JavaScript, and jQuery

Slack, GitHub,
Basecamp, and Zoom